



Celebrating American Roadside Advertising

Charter Membership Application

We are a 501(c)(3) not-for-profit organization, formed in January 2013.

The Billboard Museum is moving from idea to reality, but we need your help to make it happen. Our goal is to create a fun, educational, and immersive experience that captures the imagination by exploring the unique art and rich outdoor advertising heritage of America dating from the late 1800s. Working with billboard and sign companies, and private collectors, the museum will collect, preserve, interpret, exhibit, educate and instill appreciation for the art of roadside advertising.

The Vision

Through a program of acquisitions, loans, donations, reproductions from digital and photographic archives, and traveling exhibitions, the museum will have both permanent and temporary exhibits that chronicle various aspects of American popular culture through the years. The museum will appeal to a diverse age group, from schoolchildren to senior citizens, and entertain the casual observer through its exhibits. Educational hands-on workshops will include creating billboard art using older techniques, the art of wall painting, and neon demonstrations.

The Exhibits

The Museum will consist of two areas — an outdoor driving loop with vintage billboards and signs and an indoor museum with a variety of displays ranging from the history of billboards and the scenic vs. sign-ic debates to how billboards have been depicted in popular media and telling the stories of the artists who painted them by hand. We also plan to recreate a fictitious Route 66 Main Street community at dusk, complete with billboards, signs, and building fronts.

In summation, the Billboard Museum will generate the kind of nostalgic excitement associated with summer road trips, family vacations, freedom of expression in advertising, and the way America views itself.

Charter Memberships

Charter memberships are available with terms taken from the billboard industry: Junior Poster, 30-Sheet, Streamline, Lizzie, and Spectaculars. As a charter member, you will receive the minutes from each scheduled meeting, invitations to special events and notifications of future meetings, newsletters as they are published, a membership card. Your membership is also tax deductible. Please fill out the form below and mail to PO Box 446, Bethany, OK 73008-0446. Your receipt will be sent via email or regular mail — please indicate your preference on the form below.

We are at the beginning of an exciting journey. We appreciate your willingness to support us in these early stages of this massive museum undertaking.

BILLBOARD MUSEUM ASSOCIATION CHARTER MEMBERSHIP FORM

Annual Membership Levels:

- Junior Poster (Student) 25.00
- 30-Sheet (Individual) 50.00
- Streamline (Family) 100.00
- Lizzie (Sustaining) 500.00
- Spectaculars (Corporate) 1000.00

Make checks payable to:
BillBoard Museum Association
Mail to: PO Box 446, Bethany OK 73008-0446

Name: _____

Mailing Address: _____

Address 2: _____

City, State, Postal: _____

Country: _____

Email: _____

Preferred Phone: _____